

# Stars 4 Stars Weekend Sponsorship Opportunities

## Stars 4 Stars Weekend Presenting Sponsor:

**\$150,000**

Two Golf Foursomes  
100 15/30 commercials on official event station WFOR/ CBS-4  
Two Tables at Celebrity Roast with premier celebrity guests and priority seating  
Eight Guest Passes to “Invitation Only” VIP Brunch  
Thirty-minute private photo session with Jay Fiedler and the Stars 4 Stars celebrity’s Suite at the Turnberry Isle Resort and Spa for Sunday evening  
Back Cover of Weekend Journal  
Presenting sponsor recognition in all pre and post event press releases and materials,  
Special recognition at events  
Event Memento  
Logo on golf shirts  
Logo on all displayed materials at all venues

## VIP Celebrity Roast/Dinner

**\$50,000**

(Man of Honor - Cris Carter)

(Some celebrities include: Jay Fielder, Charlie Garner, Howard David, Lance Schulters)

2 Tables at Celebrity Roast with premier celebrity guest and priority seating  
Inside Cover of Weekend Journal  
Roast Sponsor recognition in all pre and post event press releases and materials  
WQAM air- time during afternoon show (day of event)  
Special recognition at Dinner including logo on dais  
Foursome of Golf  
Event Memento

## Jay Fiedler Golf Classic Event Sponsor

**\$40,000**

Table at Celebrity Roast with premier celebrity guest and priority seating  
Inside Cover of Weekend Journal  
Sponsor recognition in all pre and post event press releases and materials  
WQAM air- time during morning show (day of event)  
Special recognition at Golf Events  
2 Foursomes of Golf  
Event Memento  
Logo on Golf Shirts

**Jay Fiedler Golf Classic Breakfast Sponsor** **\$15,000**

WQAM air- time during morning show (day of event)  
Table at Celebrity Roast  
Gold Page in Weekend Journal  
Sponsor recognition in all pre and post event press releases and materials  
Special recognition/signage at breakfast  
Foursome of Golf  
Event Memento

**Jay Fiedler Golf Classic Lunch Sponsor** **\$15,000**

WQAM airtime during afternoon broadcast  
Table at Celebrity Roast  
Gold Page in Weekend Journal  
Sponsor recognition in all pre and post event press releases and materials  
Special recognition/signage at breakfast  
Foursome of Golf  
Event Memento

**Celebrity Brunch Sponsor** **\$10,000**  
**(Sold)**

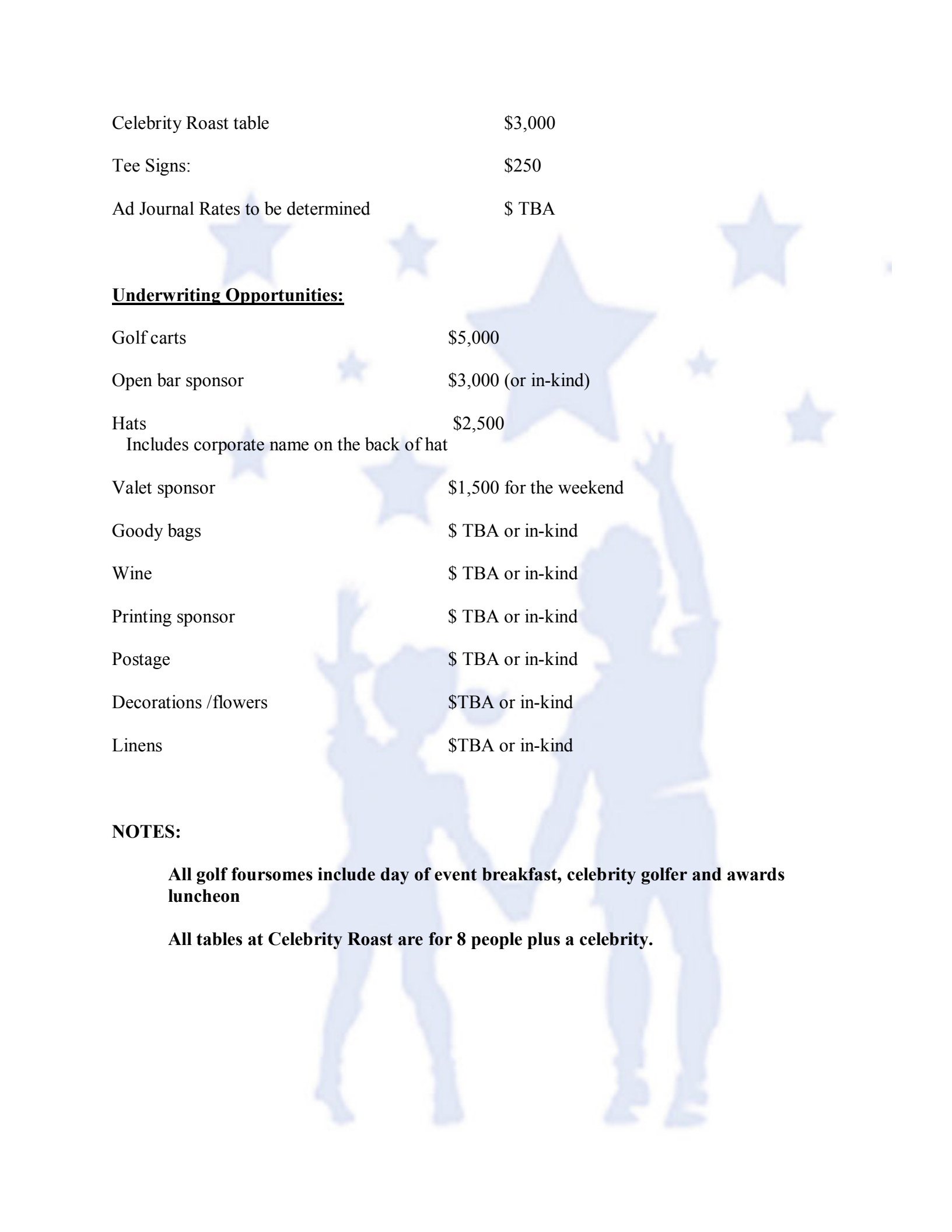
Table at Celebrity Roast w/ premium seating  
Eight guests to the "Invitation Only" brunch  
Gold Page in Weekend Journal  
Sponsor recognition in all pre and post event press releases and materials  
Special recognition/signage at Brunch  
Foursome of Golf  
Event Memento

**Jay Fiedler Golf Classic Touchdown Sponsor** **\$5,000**

Foursome of Golf  
Table at Celebrity Roast with premium seating  
Full-page ad in weekend journal  
Tee-sign

**Medical Symposium:**

Overall sponsor for the whole day at \$25,000 or 6 Session Sponsor opportunities at \$5000 each  
Refreshment sponsors – 2 opportunities' at \$2000 each  
Luncheon – for speakers/presenters and staff (+/- 24 people) \$750



Celebrity Roast table	\$3,000
Tee Signs:	\$250
Ad Journal Rates to be determined	\$ TBA

**Underwriting Opportunities:**

Golf carts	\$5,000
Open bar sponsor	\$3,000 (or in-kind)
Hats Includes corporate name on the back of hat	\$2,500
Valet sponsor	\$1,500 for the weekend
Goody bags	\$ TBA or in-kind
Wine	\$ TBA or in-kind
Printing sponsor	\$ TBA or in-kind
Postage	\$ TBA or in-kind
Decorations /flowers	\$TBA or in-kind
Linens	\$TBA or in-kind

**NOTES:**

**All golf foursomes include day of event breakfast, celebrity golfer and awards luncheon**

**All tables at Celebrity Roast are for 8 people plus a celebrity.**